

Redefining Wealth and Success

Creating positive and lasting legacies by changing families from the inside out

Sitting in front of me is an incredible woman, whom we might assume “has it all” and she does, but that’s not confined by simple monetary terms. She has searched, discovered and redefined what her value is and expanded her limits on every level. Jessica Kuljis has kindly given us the time to pick her brain and share her intimate journey of growth and finding her own inner wealth. She has redefined true success and has generously let us in on her secrets.

How would you define yourself today? Who is Jessica Kuljis?

I am an artist, businesswoman and mother. I had always denied my artist self, putting that part of me aside to care for my family and family business. Now I am able to do everything that I know I’m capable of, and to explore and expand all the facets of myself.

I am truly contented to be able to truly be me. What’s most exciting is that it’s not limited to that, and I feel myself expanding and growing more all the time. For the past year I’ve worked on so much of myself and really feel the need now to expand and serve in some capacity. I’ve got an inner calling to contribute as the woman I can be now.

That sounds like a wonderful space to be in. I would assume that this didn’t happen overnight! Can you explain what experience have you been through that has brought you to this level of understanding and self-fulfillment?

The catalyst for me was my divorce about 4 years ago. As anyone can imagine, this was a very challenging moment in my life and it unveiled very raw, very real parts of me that needed attention. It triggered something and I realized that I needed to take my inner healing seriously. When we are confronted with these trying moments in life, they make or break us. It did both for me and today I’m definitely better for it.



*Would you mind elaborating on that?
What kind of inner healing did you address?
What things did you discover that led you to
who you are today?*

Well this moment unveiled many painful realities about myself. All my life I had struggled with self-esteem and just opened my heart to anyone who needed me. I often did things for external approval and no matter what I had done, I couldn't deny the feeling of emptiness and guilt I held inside due to my privilege compared to many people in my country. I think a lot of people in similar family structures can relate to what I experienced. People assume we have it all but we are simply human with the same souls.

It's such a paradoxical thing to feel so empty even though I have so much and then feeling guilty for feeling empty! It's like having everything and nothing at the same time. Blessed yet cursed. It wasn't until I realized that I wasn't truly loving myself that things changed for me and they have dramatically. Someone told me "you have to love yourself" and it didn't make sense... until it did.

I know it sounds cliché but it's really true and when it clicked for me, change happened. Drastic change. I rebuilt myself to be authentic and live my own truth, that's how I filled that emptiness and overcame my guilt. Now all that is replaced with gratitude and love and I have the tools to pass that on to my family. Privilege has a price.



It's not as simple as just being happy and life is perfect because we are blessed. We are ashamed to admit it because of the guilt that I spoke of but just like anybody else, we need more and deeper happiness and purpose to really fulfill and I had to find that for myself.

What actions did you take then and what are you continuing now to keep growing?

I was and am still a mother while running a family business. That's a lot to have on my shoulders and I needed to rebuild myself to be whole but especially to be authentic and live my truth. I owed it to myself and to my

children. One of the reasons I got divorced was actually because of my children. I knew that if I want them to be themselves, live authentically and be happy, I had to be the example. I want them to express themselves always in truth, so that's what I aimed to show them and I searched deeply for mine. So I tried to learn from everything around me.

One really interesting thing that I found was bio-neuro-decodification. I was introduced to the world of quantum physics and came to understand that there is a reason behind everything. Life is simply a mirror to your vibration! It started to connect the dots for me and with that clarity I initiated myself as a

light worker. It started a fire in my heart. It's like finding a secret plant that can heal any sickness, I needed to share this with my family and anyone else in need of inner healing and growth.

Please enlighten me Jessica. This sounds quite extraordinary. Tell me more about being a light worker?

It's having complete inner wealth that can't be quantifiable or taken. It's more valuable than anything and there's no limit. I started to feel my essence be filled with compassion and respect.

With all the pressures around me coming from every corner, I was still able to treat myself using these values and share them with those around me. Just like a smile, compassion and respect can be contagious too. This is spreading light as a lightworker. You shine and help others light their fire, flame by flame.

My 80-year-old grandmother once said to me to be happy, you need to be brave and courageous. If something is not making you happy - move on, you will never be ready, you will never know the future so you have to be brave.

I have a lot of media exposure so that's a wonderful platform for me to spread light and contribute but it takes a lot of courage. I gave an interview in the newspaper about my story and my different identities as an artist.



Art comes from within and I was able to explain how my art is just an explosion or creation from my soul. My message is to see difficult moments as opportunities.

Whether you have money or not, it still comes

down to you being the only one that can truly grow yourself as a person. Since I worked on my inner journey and healing, it has created a new way for me to relate to the family and also change the way they relate to me.

Jessica, what would you say is a key factor in how you approach your family and the kind of legacy you want to leave?

I believe that the best way to leave a legacy and to keep growing your family companies

is to truly respect and understand each member and it starts with ourselves. Now that may seem obvious but we sometimes assume that we do until we take away the noise and realize that we weren't paying attention to the right things. This sort of respect includes listening and paying attention to what we really want to achieve in life and what level of commitment we have to certain activities in the company. It needs to be honest and we need to be attentive to one another and our inner voice.

If you share things from a place of love and honesty, that information will be received the way it's supposed to be and it can have a ripple effect. I believe that we choose our families, from generation to generation.

We have chosen each other for a reason and we must act with purpose. If we keep that in the back of our minds it can really change the way we approach the family and that each person has something important to contribute. If you are an artist, you can combine your art and the family business. It's not a question of sacrificing parts of you to fit in to the family but using your diversity to build your family's great potential.

What advice would you give to others in similar positions or who may have parallel circumstances to yours?



I believe in God and a supreme power and would consider myself to be blessed with privilege. I've been fortunate to have so many opportunities in life but with those opportunities comes responsibility. You must do what you can to help as well. I know that I have the power and ability to make a difference and I can help in any way that moves me. All people in positions such as mine hold this responsibility and power and can do incredible things. It's not by chance, it's a choice.

The word privilege doesn't just mean being born into wealth or affluence, it means having the right and the advantage to make important and meaningful choices that can really make an impact on ourselves the entire world.

I would encourage people to find their purpose and get involved. Get in touch with a cause that really moves you and do everything in your power to help. My mother is moved by women's violence, some others may be for the planet. There are so many meaningful movements, but you must find the one that speaks to you and lights that flame. For me, I truly believe that when people wake up, no matter your social status, you heal and educate yourself to become conscious and it creates a chain effect. It all starts with you, then it can influence your family and they will continue to influence others. Your impact is beyond

borders and like a fruitful tree, it all starts at the roots.

Jessica, thank you so much for sharing with such transparency today. I'd like to close with one more question: If you had to leave one message with your family that you would like to resonate for generations to come, what would that be?

You can be scared with businesses and overexposure, but you have to be bold and brave to tell the truth and be coherent. Live authentically. You have to recognize, develop

and honor your talents and your true essence.

This is where greatness starts and it's important to combine this with whatever you have to do. You will show the family and the world who you are, how to be treated and the impact you can have. It all starts within you. It's really that simple.

I'm not saying that the journey isn't challenging but it's truly magical and much more solid than any business plan. It's a life plan and it can be applied to every aspect of

your life and every facet of your being. Make sure that you are living in alignment with who you really are and surrender your fears and ego. This is where the magic happens.

I dare you to be bold and take that challenge and see how much more life has to offer. You will find that what you create is far greater than the limited label of wealth. It's inner wealth that you alone can create and spread and it's exponential. You are the only limit so be brave and be you.

Beautiful words to live by and inspire – thank you Jessica.

